



All rates are per insertion - all insertions are in four (4) color - CMYK

	1x	3x	6x
<i>Back Cover</i>	\$2,400	\$2,200	\$2,000
<i>Inside front Cover</i>	\$2,200	\$2,000	\$1,800
<i>Inside Back Cover</i>	\$2,100	\$1,900	\$1,700
<i>Full page</i>	\$2,000	\$1,800	\$1,500
<i>2/3 page</i>	\$1,750	\$1,550	\$1,275
<i>1/2 page</i>	\$1,500	\$1,350	\$1,100
<i>1/3 page</i>	\$1,200	\$1,050	\$900
<i>1/4 page</i>	\$1,000	\$850	\$700

For Association members only - business card ad 2 1/2" x 1 3/8" available in color 6x \$475

Column-wide ads - a special benefit -

<i>2 1/2" x 2"</i>	\$250	\$225	\$200
<i>2 1/2" x 2 1/2"</i>	\$300	\$275	\$250
<i>2 1/2" x 3"</i>	\$425	\$390	\$365
<i>2 1/2" x 4"</i>	\$600	\$550	\$500
<i>2 1/2" x 5"</i>	\$750	\$690	\$630